



Calls to Action:



CONTRACTORS AND EMPLOYERS:

- Hire, train and support more tradeswomen!
- Use the WINC Technical Assistance offerings (in your folder) to choose a best-practice
 - Then fill out the online Technical Assistance Request Form so WINC can help you with training and next steps. See QR code.

APPRENTICESHIP STAFF:

- Advertise that you are “actively seeking women”
- Grant interviews for WINC tradeswomen readiness program graduates
- Consider adding points or other advantages in the application and assessment process

EDUCATORS AND TRAINERS:

- Career exploration is key! Distribute the WINC postcard and use the other WINC career exploration tools and videos on our website: wincproject.org
- Encourage high school seniors and adults interested in building trades apprenticeships, to apply to the WINC Tradeswomen Readiness Program, and use Councilwoman Katherine Gilmore Richardson’s Apprenticeship Guidebook.

TRADESWOMEN :

- Stay connected to each other and WINC
 - Join the Facebook group: TOP-Tradeswomen of Philadelphia
- We will sign you up for the WINC texting service so you hear about future meetups
- Use and share the sexual harassment guide
- Apply to be a WINC mentor (use the contact page on the website – wincproject.org)

GOVERNMENT AGENCIES:

- Invest more local, state, and federal funding into supporting women-focused pre-apprenticeship programs
- Create more incentives for contractors, such as the Commonwealth Workforce Transformation Partnership, to recruit and retain more women on jobsites
- provide more oversight to ensure that jobsites are diverse

ALLIES (everyone else!):

- Check your biases and combat stereotypes!
- If you work in the trades, do what you can to create a safer and more respectful workplace for women and people of color
- Encourage the women in your life to consider a career in the trades – refer them to wincproject.org